

SmartCities

Pilot Osterholz-Scharmbeck

Development of Citizen-oriented Internet-presence

Municipality: Osterholz-Scharmbeck

Work-package: WP3

Scope of Pilot – Guidelines

- Generally: Additional value for the customer (citizen) should be generated
- Additional values ought to be implemented electronically
- Modules should be extendable
- Evaluation of utilization of new services
- Evaluation of acceptance of new services

Preliminaries

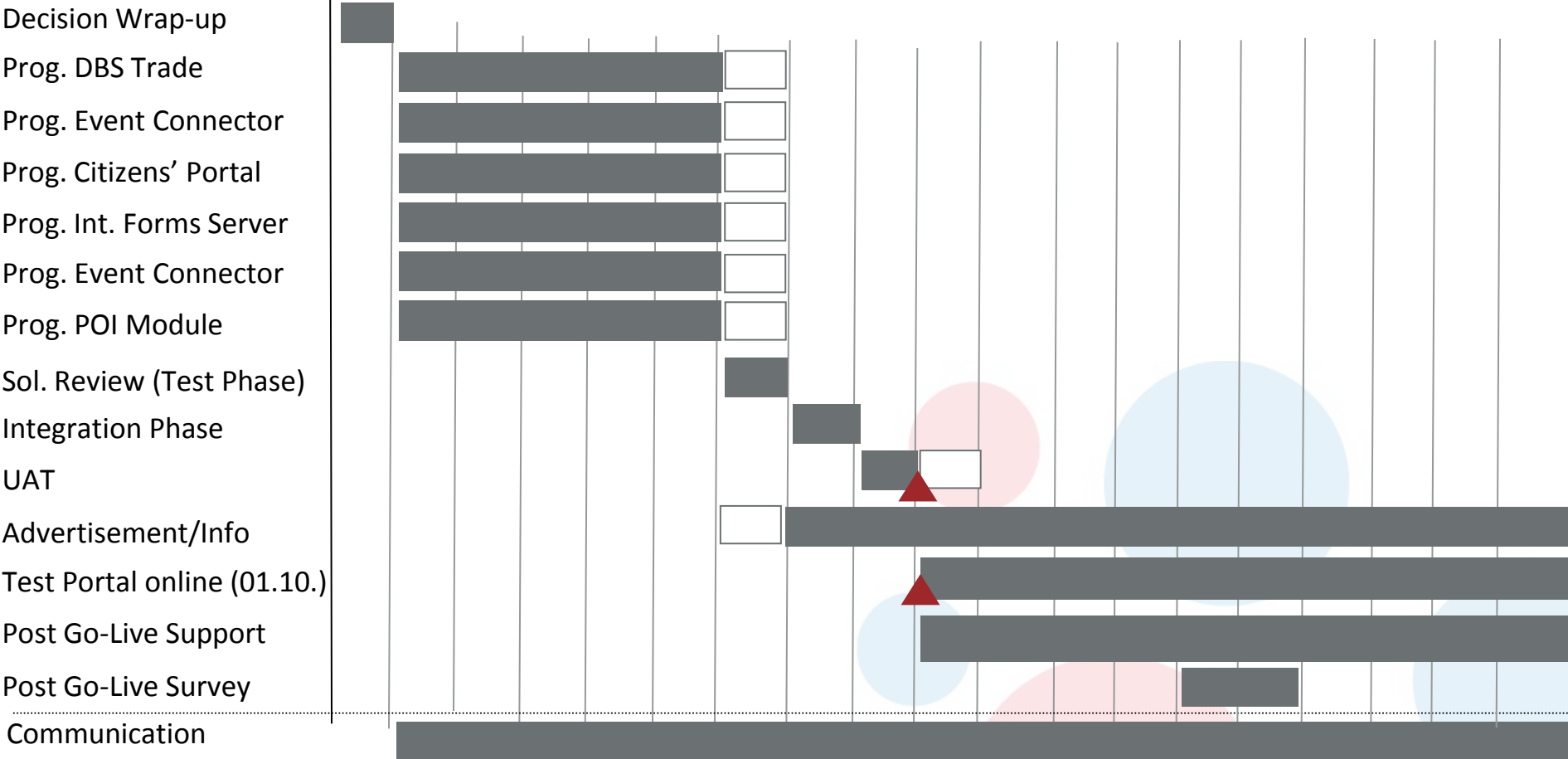
- Network analysis of existing infrastructure in municipal administration
- Political decision process (time consuming but good)
- Existing systems
- Compatibility of existing software solutions with planned approaches
- Analysis of existing website and compatibility with planned approaches
- Incorporation of results of citizens' survey

Services

- MIGEWA-System by Naviga: Database-System for Trade Supervisory Office (Online S.O.)
- Event Connector and Manager: Interface to County, Online Event Calendar, IKISS (CMS)
- Online Portal for Citizens' Concerns, Questions, Inputs
- Setup of an Interactive Forms/Applications Server
- Point of Interest Downloads for Navigation Systems (Sightseeing, accident prone points, emergency locations, etc.)

High-Level Plan

03 May	10 May	17 May	24 May	31 May	07 Jun	14 Jun	21 Jun	28 Jun	05 Jul	12 Jul	19 Jul	26 Jul	02 Aug	09 Aug	16 Aug	23 Aug	30 Aug	06 Sept
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Thoughts

- Avoid situation: Create new services and nobody notices
- Communication needed
- Advertisement (online, offline): Possibilities are currently worked upon
- Methods of measurement of usage (online, offline, Google Analytics)
- Post-launch survey after a certain amount of time.